



DATA

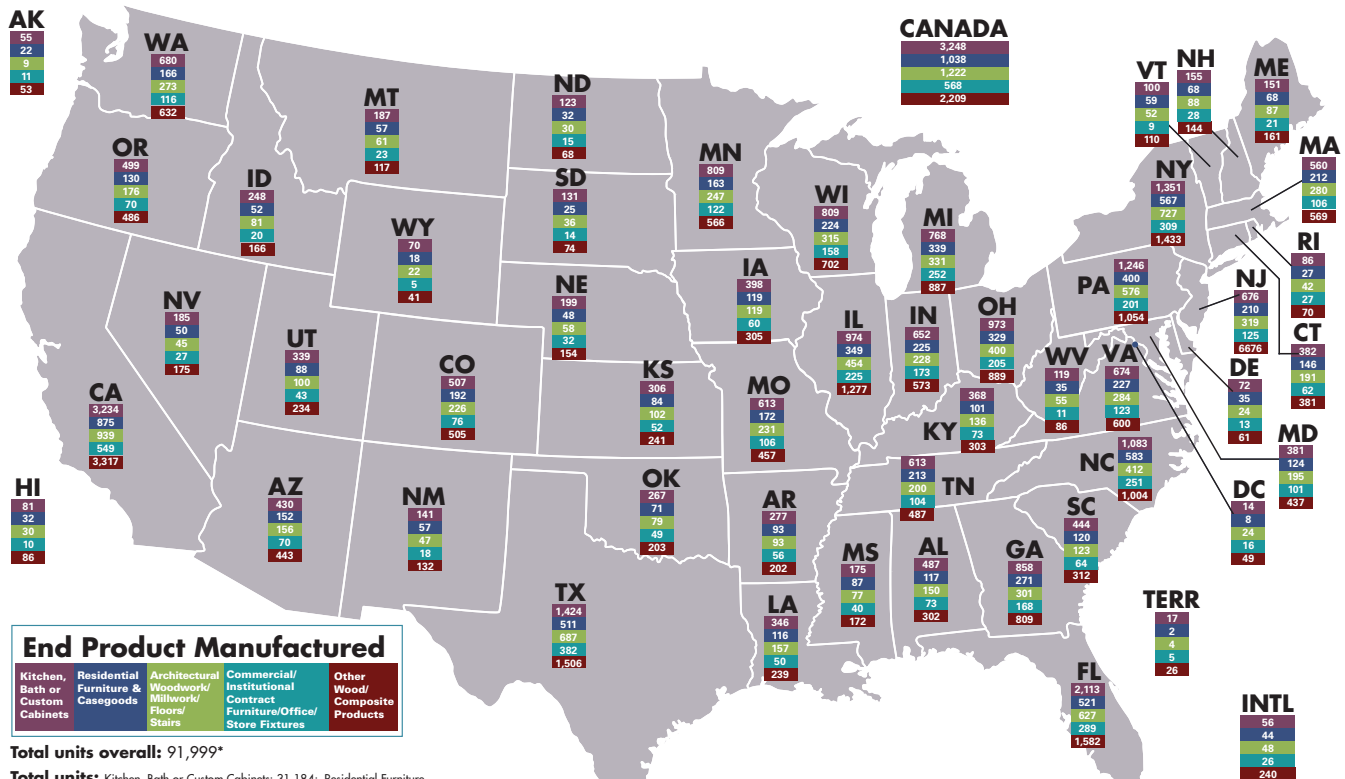
Subscriber Channels

CHANNELS	FDMC Magazine	Closets & Organized Storage Magazine	Week in Review Newsletter	Daily Brief Newsletter	Red Book Newsletter	Closets & Organized Storage Newsletter	Custom Email List
FDMC Magazine	64,702	10,501	23,638	22,749	24,030	9,052	
Closets & Organized Storage Magazine	10,501	20,087	4,228	4,641	5,080	7,713	
Week in Review Newsletter	23,638	4,228	24,931	21,264	21,105	7,862	
Daily Brief Newsletter	22,749	4,641	21,264	31,746	26,029	11,694	
Red Book Newsletter	24,030	5,080	21,105	26,029	32,495	13,156	
Closets & Organized Storage Newsletter	9,052	7,713	7,862	11,694	13,156	18,943	
Custom Email List							35,321

The chart above represents the number of subscribers we have in each product channel. It also shows the cross-over of recipients from one product to the other. For instance, only 10,501 of the 64,702 FDMC Magazine subscribers also receive Closets & Organized Storage. Our audience chooses what they want to receive based on content and what's most important to them.

The map below represents the number of sites/plants within top business classifications by state.

Industry Shop & Plant Profile





Sites by Primary Business	Total
Architectural Woodwork	8,136
Builders/Remodelers	5,659
Closet/Component Manufacturer	4,178
Commercial/Institutional Contract Furniture	4,845
Designers	2,942
Educator/University	508
Garage/Component Manufacturer	1,563
Residential/Commercial Cabinet Manufacturer	30,815
Laminator/Panel Processors/Countertop Mfg	1,832
Millwork/Floors/Stairs	4,288
Office/Store Fixtures	1,450
Residential Furniture & Caseloads	10,148
Other Wood/Composite Products	6,362
Other allied to the field	2,638
Primary Product Manufactured Unknown	4,929
Independent Architects, Designers and Specifiers	311
RTA Furniture	621
Custom Interior Woodwork	774
Grand Total	91,999

Use the Woodworking Network Data Center to supplement your database and deliver intel to your sales teams to help them strategically plan their sales approach. The Data Center contains a database of more than 90,000 woodworking sites and plants.

Woodworking Network Data Center reports are delivered in an Excel file and can easily be married to mapping software. Here's what your report will include:

Company Name

Address & Phone

Primary Business Classification

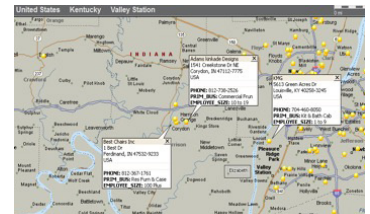
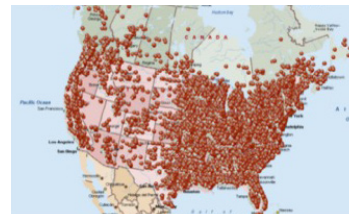
Number of employees

FDMC 300 ranking if applicable

SIC/NAICS codes if available

Pricing: \$7,900 for the full Woodworking Network Site Database

Demo/Geo sorts are 15 cents/site with a \$5,000 minimum



COMPANY	ADDRESS	ADDRESS2	CITY	STATE	ZIP CODE	COUNTRY	PHONE	FAX	PRIM. BUS.	EMPLOYEE SIZE
A & M Paint Works	FF11 Calle Hanover	Villa Contessa	Bayamon	PR	00956-2719	USA	787-240-1319		Kitchen Bath Cabinets	Not Reported
Super Plastico Inc	206 Calle Comerio		Bayamon	PR	00959-5358	USA	787-792-5816	787-749-0890	Dealer Distributor	20 to 49
Intl Source of Ergonomics	1353 Rd 19 PMB 296		Guaynabo	PR	00966	USA	787-287-1090		Res Furniture	
Marmotech Inc	PO Box 7886		Guaynabo	PR	00970-7886	USA	787-720-8500		Kitchen Bath Cabinets	10 to 19
Apco Graphics	PO Box 900		Guaynabo	PR	00970-0900	USA	787-790-3342	787-789-3803	Store Fixtures	Not Reported
Ferreteria Tesoro En Maderas II Inc	HC 645 Box 6265		Trujillo Alto	PR	00976-9747	USA	787-378-2113	305-735-8036	Dealer Distributor	20 to 49
Royal Woodworking Inc	PO Box 2510		Trujillo Alto	PR	00977-2510	USA	787-310-7510		Kitchen Bath Cabinets	
UPS	410 St Mi-13 Urb Country Club		Carolina	PR	00982	USA	787-768-2860	787-768-2860	Educator University	1 to 9
Caribbean Display Co	30 St U-15 Metropolis		Carolina	PR	00987	USA		787-761-6165	Store Fixtures	
Gmas	Yunquesito Uu 25 Mans		Carolina	PR	00987	USA	787-276-7925	787-276-7925	Educator University	Educator University
R&M Svcs	PO Box 6022		Carolina	PR	00988-6022	USA	787-449-2283		Other Wood Products	1 to 9
Reliable Svcs Inc	PO Box 8846		Carolina	PR	00988-8846	USA	787-645-6019	787-791-1751	Kitchen Bath Cabinets	1 to 9
Kitchens By Herzenberg	15 End Bridge Cir		Agawam	MA	01001-2094	USA	413-786-2133	413-789-4918	Kitchen Bath Cabinets	10 to 19
Yankee Mattress Factory Inc	314 Springfield St		Agawam	MA	01001-1512	USA			Res Furniture	1 to 9
	15 Alyssum Dr		Amherst	MA	01002-3405	USA			Educator University	Educator University
Angels Way Creations	18 Edge Hill Rd		Amherst	MA	01002-2749	USA	413-835-5484		Res Furniture	1 to 9
Northwood Power	181 North St		Belchertown	MA	01007-9282	USA	413-687-1708		Arch Millwork	10 to 19
Demers & Sons Restorations	172 Munsing St		Ludlow	MA	01056-1154	USA	413-273-3304		Res Furniture	1 to 9
Navorra Fabrication	19 Devils Ln		Brimfield	MA	01010-9758	USA	617-828-9898	413-245-6620	Arch Millwork	1 to 9